

MATT77™

by DayMark®

DIRECT THERMAL PRINTER



Matt77™ Direct Thermal Printer Featuring Continuous Feed Label Printing

The Bluetooth-enabled Matt77 Direct Thermal Printer maximizes efficiency and provides greater flexibility by allowing users to print labels of multiple lengths on the same roll, saving time and reducing label SKUs while minimizing the need to change label roll sizes.

The Matt77 joins the Matt85™ Direct Thermal Label Printer in DayMark's line of hardware options accompanying the MenuPilot® app and available exclusively on the MenuCommand® kitchen automation platform.

The Matt77 Delivers:

Brand Identification: Custom grab-n-go label printing allows for company logos, watermarks or other graphics to appear along the entire edge of the label roll, creating brand awareness while efficiently printing important front-of-house labeling.

Easier Print and Apply: Batch printing gives users the ability to efficiently print and apply multiples of different labels at the same time without the labels binding to surroundings or each other, eliminating the need to find immediate place to store labels until application.

Environmental Responsibility: The Matt77 features a guillotine cutter that cuts labels to size, reducing the amount of wasted scrap material.

THE DIFFERENCE IS NIGHT AND DAY.™

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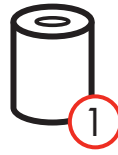
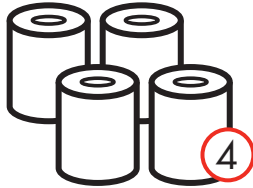
DayMark®
Safety Systems

MATT77™

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Maximize the potential of your grab-n-go labels!

Eliminate roll changeover and the need to toggle between printers to print labels of different lengths, while reducing the number of needed SKUs. The Matt77 allows a single food service location that uses just four grab-n-go label SKUs to consolidate those SKUs into one, saving hours of labor, as many as 50 label rolls, and up to 10% in cost savings per year!



Multiple label SKUs ... consolidated to one ... saves time and money!

Based on the following scenario: One retail food service location using four different grab-n-go label SKUs varying from 2" to 8" in size, totaling approximately 400 label rolls per year.

Get to know the hardware options for our software solutions! The Matt77 and Matt85 Direct Thermal Printers work together to satisfy both front- and -back-of house labeling needs:

| Matt77™ | | Matt85™ |
|---|---------------------------------------|---|
| IT119279 | Item # | IT118379 |
| Grab-n-go labeling & food rotation labeling | Ideal for | Grab-n-go labeling & food rotation labeling |
| Yes | MenuPilot® Integration | Yes |
| Yes | Bluetooth-enabled | Yes |
| Continuous feed | Roll Type | Die-cut |
| Guillotine cutter | Cut Type | Tear bar |
| Custom and imprinted labels prominently feature your logo | Branding Opportunities | Custom and imprinted labels prominently feature your logo |
| Yes | Flight Plan Services Available | Yes |
| Android | OS Compatibility | Android & iOS |



Continuous Feed Direct Thermal Labels for the Matt77 Printer

| Size | Description | Adhesive | Quantity | IT Code |
|-----------|-----------------------------|---------------|-----------|-----------------|
| 2.2" wide | Blank Continuous Feed Label | DuraMark™ | 193'/roll | IT119160 |
| 2.2" wide | Blank Continuous Feed Label | ToughMark™ | 193'/roll | IT119163 |
| 2.2" wide | Blank Continuous Feed Label | DissolveMark™ | 193'/roll | IT119162 |

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