



IMMEDIATE

Contact: Ian McClellan
800-847-0101
imcclellan@daymarksafety.com

**DayMark Introduces Kitchen iQ™ App for Food Safety at
2010 NRA Show**

Bowling Green, Ohio – May 22, 2010 – DayMark Safety Systems announced today that it has launched Kitchen iQ™ – a food safety application for mobile devices. Kitchen iQ is a collection of tools designed to help foodservice professionals navigate their operation from a safety and cost-control perspective. **Visit booth #1402 to test the new app.**

This app provides 6 separate categories to help manage multiple aspects of food and facility safety – helping foodservice professionals prepare for an inspection. Categories include:

- Food labeling
- Food temperatures
- Foodborne illness
- Common violations
- Inspection preparation
- Virtual kitchen

“We strive to bring innovative solutions to help keep our customers’ establishments safe,” said Jeff Palmer, president of DayMark Safety Systems. “Kitchen iQ will help them identify common foodservice pitfalls and offer solutions that will avoid costly fines and unsafe work areas and it’s all at their fingertips.”

From front-of-house to back-of-house, Kitchen iQ will help customers identify safety victories and shortfalls, allowing them to save money and utilize the correct product in any situation.

About DayMark® Safety Systems

Founded in 1989, DayMark is an industry leader in safety systems for food service operations. Headquartered in Bowling Green, Ohio – DayMark has proprietary safety solutions in 3 categories – food, facility, and employee safety as well as conducts valuable on-site education and training for its customers. For more information or to receive a free catalog, please call 1-800-847-0101 www.daymarksafety.com.

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