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Dear Customer,

As we get closer to the end of 2010, DayMark's team has been evaluating the programs that we offer our customers. We have come to the difficult decision that on January 1, 2011, we will be ending our relationship with Foodservice Rewards®. DayMark will be honoring all accumulated points and all labels sent out through their expiration. We have also put together a small Q&A for common questions about the changes.

Q: What will happen to the Foodservice Rewards points I have accumulated in my FSR account from DayMark Purchases?

A: They will remain in your account even after January 1st, 2011. You can redeem those points through FSR for as long as they are valid.

Q: What if I have un-entered FSR labels from DayMark after January 1st, 2011?

A: You will still be able to input codes from DayMark purchases until that label expires. The expiration date should be noted on each individual label.

Q: When will you stop issuing labels on shipping boxes?

A: December 31st, 2010 will be the last day for earning FSR points through DayMark Safety Systems purchases.

Thank you for your support of DayMark and we look forward to continuing our commitment to protecting your kitchen, your employees and your bottom line.

DayMark Safety Systems

FOODSERVICE PROTECTION
THAT'S ON THE MARK.™

